

# CARRIE BENGSTON

## UX DESIGNER

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### SUMMARY

**I'm an emerging User Experience (UX) Designer, building on a career in communication and content management.**

As a communicator, I love to understand audiences to tell exciting science and tech stories that resonate with them. Now users and their stories are my focus. I want to delve into their world to build technologies that do what they want done, seamlessly and enjoyably - like magic.

### PORTFOLIO

[www.carriebengston.com](http://www.carriebengston.com)

My UX Design projects included a speculative project for the new Taronga Institute of Science and Learning, developing a subsite structure and design, and conducting user research.

For a property tech start-up, my team designed and tested a dashboard prototype and conducted user research.

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### EDUCATION

- **UX Design Immersive** - General Assembly
- **MA (Communication Management)** - UTS
- **Grad Cert Sc Comm** - ANU
- **Dip Ed** - University of Sydney
- **BAppSc** - UTS

### SKILLS

- Interviewing and business research
- Project planning
- User journey mapping, affinity and empathy mapping
- Software - Axure, Sketch, InVision, Basecamp, Slack
- Sketching and ideation
- Visual design concepts
- Wireframes and prototyping
- Usability testing
- Storytelling and presenting

### WORK EXPERIENCE

**General Assembly**  
**Instructional Associate, UX Design**  
**June 2018 - present**

- Supporting students learning User Experience Design
- Ensuring students receive regular, timely feedback on performance, assignments and course progress
- Acquiring business clients for student projects
- Teaching and running workshops

**Children's Cancer Institute**  
**Research Communications Manager**  
**March 2016 - December 2017**

- Managed the Institute website research content.
- Co-led successful media campaign about launch of flagship national personalised medicine program, reaching 12M+
- Initiated and managed research blog and trained blog writer

**NSW Office of Environment and Heritage**  
**Senior Content Officer**  
**September 2015 - March 2016**

- Worked with UX Designers and researchers on content on major web redevelopment project
- Ensured accessibility requirements (WCAG2.0) met for online reports

**Carrie Bengston Communications**  
**Freelance science writer**  
**September 2014 - September 2015**

- Created content on publication projects for Refraction Media (KnowHow Magazine, Careers in Code, ANDS Newsletter) - conducting interviews, writing to brief, sourcing images
- Reviewed three books for Science Book a Day.

**CSIRO**  
**Senior Communication Adviser**  
**July 1993 - September 2014**

- Managed web and intranet updates and creation of new pages using CSIRO's CMS; wrote content for Enterprise-wide web redevelopment project; on blog teamDeveloped and managed over 100 media stories about CSIRO mathematical sciences and technology research. Worked with corporate teams on enterprise-wide initiatives such as events, whitepapers/reports, and social media.
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## INTERESTS

- Outdoor activities - bushwalking, swimming and snorkelling
- Travel and learning about different cultures
- Reading fiction and non-fiction
- Spending time with friends and family
- Learning new things about science, art, music and design

## CAREER GOALS

I'm focussed on developing as a UX Designer or related role. I enjoy the full spectrum of UX research and design, and bring a strong knowhow in digital content. I'm eager to blend my UX, communication and content skills, learn from established UX practitioners and contribute to projects with impact.